

September '15 vs. October '15 Better Of
Merrimack Valley Distributing Company

	Sept Price	Oct Price	Sept Dif	Oct Dif
Excludes all MillerCoors items price increase that has been sent out separately				
All Shipyard 12pks at 90 cases ends October 9	\$22.70	\$23.70	-\$1.00	
All Angry Orchard 6pks front line no change at 10 case mix and match	\$27.00	\$27.00	\$0.00	
All Angry Orchard 12pks front line no change at top deal	\$25.00	\$25.00	\$0.00	
All Woodchuck 6pks front line no change at 6 case mix and match	\$27.00	\$27.00	\$0.00	
All Woodchuck 12pks front line no change at 6 case mix and match	\$25.00	\$25.00	\$0.00	
Presidente 6pks front line increase	\$26.50	\$27.20	-\$0.70	
Presidente and Presidente Light 12pks front line no change at 5 & 10 case deal level	\$22.50	\$22.50	\$0.00	
Presidente and Presidente Light 12pks at 100 cases	\$19.50	\$21.20	-\$1.70	
Presidente 1 LTR price increase	\$28.50	\$29.50	-\$1.00	
Bantam Rojo and Wunderkind 4pks frontline decrease and new deal @ 5cs	\$56.00	\$49.00	\$7.00	
All Innis & Gunn 6pks mix and match at 3 cases	\$51.00	\$48.00	\$3.00	
All Innis & Gunn 6pks mix and match at 6 cases	\$51.00	\$45.00	\$6.00	